

DALLAS CHAPTER  
ASSOCIATION OF LEGAL ADMINISTRATORS  
SPONSORSHIP PROGRAM

2010

Dallas Chapter



**Dallas**  
Chapter

# Introduction



The Dallas Chapter Association of Legal Administrators has implemented a sponsorship program that we hope to be beneficial to all involved.

With the packaging of sponsorship benefits, opportunities have been created to attend Dallas Chapter member events in an effort to develop relationships between the business and legal communities.

Sponsorship opportunities are awarded in January, but will continue to be available on a first-come, first-served basis. Sponsorships are for a calendar year and are not prorated.

Our desire is through this sponsorship program the area business community will develop many rewarding relationships with our members. If you have any questions about the new sponsorship program, please do not hesitate to contact us.

Thank you very much for your support of the Dallas Chapter ALA.

Dallas Chapter ALA  
Business Partner Committee

# Sponsorship Benefits

BENEFIT	GOLD	SILVER	EXPO	GOLF	SOCIAL	COMMUNITY SERVICE
	\$5000 5 awarded	\$3000 10 awarded	\$600 50 awarded	TBD	\$500 3 awarded	Cost of Event
•Attendance at one Membership Meeting	X					
•Sponsor signage at all six General Membership meetings	X	X				
•Attendance at January Chapter meeting	X					
•Attendance at Spring Expo	X	X				
•Attendance at Fall Golf Outing & Social	X	X				
•Attendance by 2 representatives at September Appreciation Luncheon	X	X				
•Attendance by 1 representative at September Appreciation Luncheon			X	X	X	X
•Recognition in annual salary survey	X					
•Copy of Chapter Salary Survey, if desired	X					
•Recognition as joint underwriter of member scholarship(s) to ALA Conferences	X					

# Sponsorship Benefits continued

BENEFIT	GOLD	SILVER	EXPO	GOLF	SOCIAL	COMMUNITY SERVICE
•Company logo on all Chapter website pages	X					
•Company logo on Chapter website Business Partner page		X				
•Attendance by 2 representatives at Chapter leadership dinner	X					
•Member of Chapter Business Partner Advisory Board, 1 representative	X	X				
•Access to Chapter's membership roster	X	X				
•Recognition in every newsletter (published bi-monthly)	X	X				
•Opportunity to submit feature article about company in one newsletter	X					
•Opportunity to submit educational article with company bi-line in one newsletter	X	X	X	X	X	X
•Listing in our Web Business Partner Directory	X	X	X	X	X	X

# GOLD CHAPTER SPONSOR

Maximum of 5  
awarded

Cost: \$5,000

- Recognition as the sole sponsor for one of the 2010 General Membership meetings (attended by 75+ members); 4 representatives will be invited to attend the meeting and you will be given a 3 minute speaking opportunity
- Gold Sponsor signage at all six 2010 General Membership meetings
- Attendance by 2 representatives at January Chapter meeting with managing partners
- Attendance by 2 representatives at 2010 Spring Expo
- Attendance by 2 representatives at Fall Golf Outing & Social (choice of golf team or casino table)
- Attendance by 2 representatives at September Business Partner Appreciation Luncheon
- Recognition as Chapter Gold Sponsor in annual salary survey
- Copy of Chapter Salary Survey, if desired

# GOLD CHAPTER BENEFITS (CONT)

- Recognition as joint underwriter of member scholarship(s) to ALA National Conference and member scholarships to ALA Regional Conference
- Company logo/block ad to appear prominently on the Chapter web-site, as well as the Business Partner page
- Invitation for 2 to Chapter Leadership Holiday Celebration (Board, Committee and Section leaders)
- Member of Chapter Business Partner Advisory Panel, 1 representative
- Access to electronic version of the Chapter's membership roster
- Recognition in every newsletter (published bi-monthly)
- Opportunity to submit feature article about company in one newsletter
- Opportunity to submit educational article with company bi-line in one newsletter
- Opportunity to submit a quarter page advertisement in each newsletter
- Listing in our Web Business Partner Directory, an on-line resource list

# SILVER CHAPTER SPONSOR

Maximum of  
10 awarded

Cost: \$3,000

- Silver Sponsor signage at all six 2010 General Membership meetings
- Attendance by 2 representatives at 2010 Spring Expo
- Attendance by 2 representatives at Fall Golf Outing & Social Event (choice of hole or tee)
- Attendance by 2 representatives at September Business Partner Appreciation Luncheon
- Company logo/block ad to appear on Business Partner page of Chapter web-site
- Access to electronic version of the Chapter's membership roster
- Recognition in every newsletter (published bi-monthly)
- Opportunity to submit educational article with company byline in one newsletter
- Listing in our Business Partner Directory, an on-line resource list

# COMMUNITY SERVICE EVENT SPONSOR

Maximum of 3  
awarded

Cost: \$500

- ❑ Participation in one community service project with members and recognition as event sponsor on Chapter web-site
- ❑ Good marketing opportunity as sole sponsor of event
- ❑ Listing in our Web Business Partner Directory, an on-line resource list
- ❑ Anticipated ALA member attendees: 15

# CHAPTER SOCIAL SPONSOR

Cost:  
Underwrite  
actual costs of  
Social Event

Maximum of 3  
awarded

- • Attendance by 4 representatives at the social
- • Good marketing opportunity as sole sponsor of event
- • Listing in our Web Business Partner Directory, an on-line resource list
- • Anticipated ALA member attendees: 20

# Additional Sponsorships

## **2010 SPRING EXPO (MAXIMUM OF 50) – SOLD OUT**

- ❑ Cost: \$600: Specific information regarding format and location will be distributed by the Expo Committee in early January 2010.

### *Benefits:*

- ❑ Attendance by 2 representatives
- ❑ Anticipated format: Members will visit Business Partners' display tables over a two-hour period in a festive environment.
- ❑ Listing in our Web Business Partner Directory, an on-line resource list
- ❑ Anticipated ALA member attendees: 70+

## **FALL GOLF OUTING/CASINO PARTY EVENT**

- ❑ Sponsorship information will be distributed by the Golf Committee in summer 2010. Please indicate if you are interested in participation.
- ❑ Anticipated format: lunch served at noon, followed by golf and evening social, with food and drinks (approximately 7 hours of networking opportunities)
- ❑ Listing in our Web Business Partner Directory, an on-line resource list
- ❑ Anticipated ALA member attendees: 50

# Additional Sponsorships (cont)

## **BUSINESS PARTNER DIRECTORY (UNLIMITED)**

- Cost: \$250 (due in advance of listing)

### *Benefits:*

- Listing in our Business Partner Directory, an on-line resource list, organized by product or service, in the public area of the Chapter's website. Listing will include company and contact name.

## **ATTENDANCE AT SEPTEMBER ALA GENERAL MEETING - BUSINESS PARTNER APPRECIATION LUNCHEON**

- Cost: Free with purchase of any Sponsorship Opportunity
- All 2010 Business Partners are welcome to attend - maximum of 1 representative (Gold and Silver Sponsors may have 2 representatives in attendance)
- Anticipated ALA member attendees: 75+

# Dallas ALA 2010 Sponsor Commitment Form

## Choose ONE of the four sponsorships

<input type="checkbox"/>	Gold Sponsor - \$5,000 Maximum 5 awarded
<input type="checkbox"/>	Silver Sponsor - \$3000 Maximum 10 awarded
<input type="checkbox"/>	Community Service Event Maximum 3 awarded
<input type="checkbox"/>	Social Sponsor Maximum 3 awarded

## Choose Any or All of these sponsorships

SOLD OUT	Spring Expo - \$600 Maximum 50 awarded
<input type="checkbox"/>	Fall Golf Event - TBD
<input type="checkbox"/>	Listing on website only - \$250

## Sponsor Information

Company Name	
Mailing Address	
Company URL	
Contact Name	
Phone/Email	
Amount enclosed	

## Make Checks Payable to Dallas Chapter ALA

Deliver to:  
Bart Allin  
1445 Ross Ave, Suite 3700  
Dallas, Texas 75202

Include the following Website Listing Page

# Website Business Partner Listing

## Select up to 3 key services for your company

- Accounting Services
- Accounts Receivable Management
- Benefits & Retirement Programs
- Breakroom & Kitchen Management
- Business Continuity/Recovery
- Catering
- Computer Training & Support
- Copy Technology
- Cost Recovery
- Court Reporting
- Dictating Equipment/Services
- Docketing & Calendaring
- Document Storage, Management & Destruction
- Electronic Discovery
- E-Learning
- Express Shipping Services
- Facilities Management
- File Cabinets/Systems
- Financial Services/Management
- Florist
- Furniture & Interiors
- Gifts – Corporate
- Hotels & Housing
- Image Scanning
- Insurance Related Services
- Internet/Intranet/Extranet Services
- Lease Financing
- Legal Information & Solutions
- Legal Staffing & Consulting
- Litigation Support
- Marketing
- Meeting/Retreat/Entertainment Facilities
- Messenger & Delivery Services
- Office Equipment & Solutions
- Office Maintenance
- Office Supplies
- Online Legal Research
- Plant Maintenance
- Portraits
- Printing & Engraving
- Process Service
- Real Estate & Broker Services
- Relocation Consultants
- Security Systems
- Technology Solutions & Network Support
- Telephony
- Training & Development
- Translation Services
- Travel Services
- Trial Consulting
- Video Conferencing



# Questions

For questions regarding the 2010 program,  
please contact **Bart Allin** at **214.468.3521**